



NATIONAL CENTER FOR LESBIAN RIGHTS

# 35 YEARS

Anniversary Celebration | Saturday, May 5, 2012

## Corporate Sponsorship Benefits

**Becoming a corporate sponsor is both smart business and effective community leadership.**

Sponsor benefits include:

- Website Exposure (250,000 monthly hits | 16,500 unique monthly visitors)
- Print Invitations (5,000)
- Celebration Related Emails (18,000)
- Program Book (1,200)
- NCLR Newsletter (7,000)
- Event Signage and Screens (1,500)

SPONSORSHIP LEVEL/BENEFIT	Presenting \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000	Champion \$3,500
Recognition on printed materials includes logo unless otherwise noted *					
Tickets to the Anniversary Dinner	30 (3 tables)	20 (2 tables)	10 (1 table)	10 (1 table)	10 (1 table)
Tickets to the Anniversary Party (after dinner)	30	20	20	10	
Premier Seating for All Guests	✓	✓	✓		
Podium Mention	✓	✓	✓		
Save the Date Card (5,000)	✓	✓			
Print Invitations (5,000)	✓	✓	✓	✓	Listing
Program Book (1,200)	Full page color ad	Full page color ad	Full page B&W ad	Half-page B&W ad	Listing
Multimedia at Celebration (slideshow, posters)	✓	✓	✓	✓	Listing
Website (250,000 monthly hits/16,500 unique monthly visitors)	✓	✓	✓	✓	Listing
Celebration Related Emails (18,000)	3 emails	3 emails	2 emails	2 emails	2 emails
2011 Annual Report	Listing	Listing	Listing	Listing	Listing

\* Logo size and/or placement will be used to differentiate sponsorship levels



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## Corporate Sponsorship Commitment Form

Please accept our sponsorship of NCLR's outstanding legal work to advance LGBT civil and human rights!

- |                                              |                                          |                                           |
|----------------------------------------------|------------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Presenting \$50,000 | <input type="checkbox"/> Silver \$10,000 | <input type="checkbox"/> Champion \$3,500 |
| <input type="checkbox"/> Gold \$25,000       | <input type="checkbox"/> Bronze \$5,000  |                                           |

\* Contact Name  \* Company

\* List in print as:  Company  Contact Name

Street Address

City  State  Zip

(  )  Work  Cell (check one)

\* Preferred Phone

\* Email Address

\* Required

### Payment and Billing Information (if different than above)

Contact Name  Company

Street Address

City  State  Zip

Check Enclosed (payable to NCLR)

Mastercard  Visa  American Express  Discover

Card Number  Expiration Date  Security Code

Name on Card  Signature

#### Please mail this form and payment to:

National Center for Lesbian Rights  
870 Market Street, Suite 370  
San Francisco, CA 94102

#### Or fax or email this form to:

Attn: NCLR 35th Anniversary  
Phone: 415.365.1309  
Fax: 415.392.8442  
Email: EPalacios@NCLRights.org